

YouX

Broadcaster

Program 2023



About the Program

Have an idea for a podcast? Already have your own YouTube channel? The YouX Broadcaster Program is a 7-month program for emerging content creators designed to provide an outlet for student expression, culture, and creativity.

We are looking for independent, imaginative, and driven students who are passionate about creating original audio or video content that is relevant to a diverse student population and will build community at the University of Adelaide.

The program welcomes applications from individuals or teams of up to four students who will be responsible for creating and managing a programming schedule. Students from all campuses and faculties are encouraged to apply.

What's in it for you?

- A \$5000 honorarium is available to an individual or team for their successful participation. *
- Independently create original audio or video content, supported, and promoted by YouX professionals.
- Meet and connect with other creative students at the University of Adelaide.
- Opportunity to build your CV with professional references.
- Enhance your leadership skills through the recruitment and management of volunteers.
- Access to a small budget to run events, and/or purchase equipment and software.
- Support to undertake a professional development opportunity linked to the field of audio or video content creation.
- Access to a range of equipment and platforms.
- Free YouX membership and access to YouX discounts.

* Note: YouX encourages applications from individuals or teams. YouX may suggest combining individual applications if it suits the individuals who have applied. However, the honorarium is for the team, not the individual i.e., a team of four will each receive \$1250 or a team of two will each receive \$2500.

Selection criteria

- Be a student at the University of Adelaide.
- Demonstrate knowledge of the University community and student experience.
- Demonstrate an aptitude for audio or video content creation.
- Demonstrate a considered approach to personal and professional development.
- Be able to commit to the YouX Broadcaster Program for a 7-month period and attend monthly meetings during term time.

Selection process:

- Online applications open **MONDAY 27 FEBRUARY 2023**.
- Online applications close at **5 PM FRIDAY 10 MARCH 2023**.
- Applications will be assessed based on the selection criteria. All applicants will be notified of the outcome of their application by **17 March 2023**.
- Successful applicants may be required to attend an informal interview during **Week 4, Semester 1, 2023**.
- The YouX Broadcaster Program will commence during **Week 5, Semester 1, 2023**.

Program Deliverables

- Deliver a programming schedule of at least eight episodes, developed in consultation with and approved by YouX staff.
- Create an inclusive student community through compelling programming that represents and supports your peers.
- Ensure a medium through which a range of views may be expressed, rather than only that of the content creator, or any other person or group.
- Provide an online resource for students to contribute to and maintain an active social media presence to facilitate student comment and interaction.
- Respond to emails in a professional and timely manner.
- Attend monthly meetings with YouX professional staff.
- Provide an end-of-year report citing engagement metrics with your programming.

Apply here —youx.org.au/broadcaster

